Top Up
Promotion Services

How do you reach your potential customers ?

Marketing your product by means of brochures, flyers, posters, booklets, letterbox delivery is a simple, fast and cost effective way to highlight your products and services to potential customers.

How can you reach these potential customers? By Using Top Up Promotion Services.

Visiting over 550 locations from Gladstone through to Port Douglas and down the Mining Trail to Emerald, you can be sure that your business is promoted and seen by thousands of potential new customers in prime locations.

We work with you and your business to achieve your marketing objectives with an efficient, cost effective delivery and servicing of brochures to prime tourism locations.

LOCATIONS WE SERVICE

- Tourist Information Centres
- Backpacker Hostels
- Railway Stations
- Food Outlets
- Travel Agents
- Caravan Parks
- Airports
- Service Stations
- Tour desks
- Mining Camps
- Ferry Terminals
- Letterbox Distribution
- All Styles Of Accommodation
- Army Barracks
- Universities
- Other Traffic Location

AREAS COVERED

Zone One
- Airlie Beach and surrounding areas

Zone Two
- Bowen
- Proserpine

Zone Three
- Mackay
- Sarina

Zone Four
- Nebo
- Coppabella
- Moranbah
- Clermont
- Capella
- Emerald
- Tieri
- Dysart
- Middlemount
- 10 Mining Camps

Zone Five
- Home Hill, Ayr
- Townsville
- Ingham, Cardwell, Tully
- Mission Beach
- Innisfail and surrounding area
- Atherton Tablelands, Babinda
- Cairns
- Malanda, Mareeba, Ravenshoe, Kuranda
- Palm Cove, Yorkeys Knob
- Cape Tribulation, Port Douglas

Zone Six
- Rockhampton
- Yeppoon
- Gladstone

Our brochure distribution services cater for all sizes of businesses and budgets. The zoning categories above are designed to assist you in the control of your marketing budget and to monitor where your new customers are coming from.

We provide a report on completion of each zone keeping you updated with information on the areas visited and any changes within the industry. Our costs are calculated per zone and percentage discounts are offered for taking more than one area in the same month.

We also supply brochure display systems in high traffic locations giving your product and services maximum exposure.

Supporting tourism and hospitality throughout Queensland

A. P.O Box 1390 Airlie Beach 4802 **E.** info@topupps.com **P.** 0417 928 019